

#### The scientific approach to safer and most advanced pigments in Tattooing



Tattoo-on-Chip | July 2018 | Confidential |



- Use of old and outdated reports and data
- Use of myths and stories about tattoo pigments in 2019 (Mercury in reds and MRI complications, leprosy etc.
- No proper communication between artists-manufacturer and challengers of the tattoo industry
- The industry being seen as uneducated and rebellious against regulations
- Not enough scientific data directly relating to tattoos in Human skin instead of animal data
- The belief by authorities that the industry does not want to conform or be regulated
- Not proper documented research documents about safety and use by pigment manufacturers
- Misunderstanding about proper concentration, placement and importance of wound healing
- Regulators make erroneous conclusion without using scientific data specific to tattooing



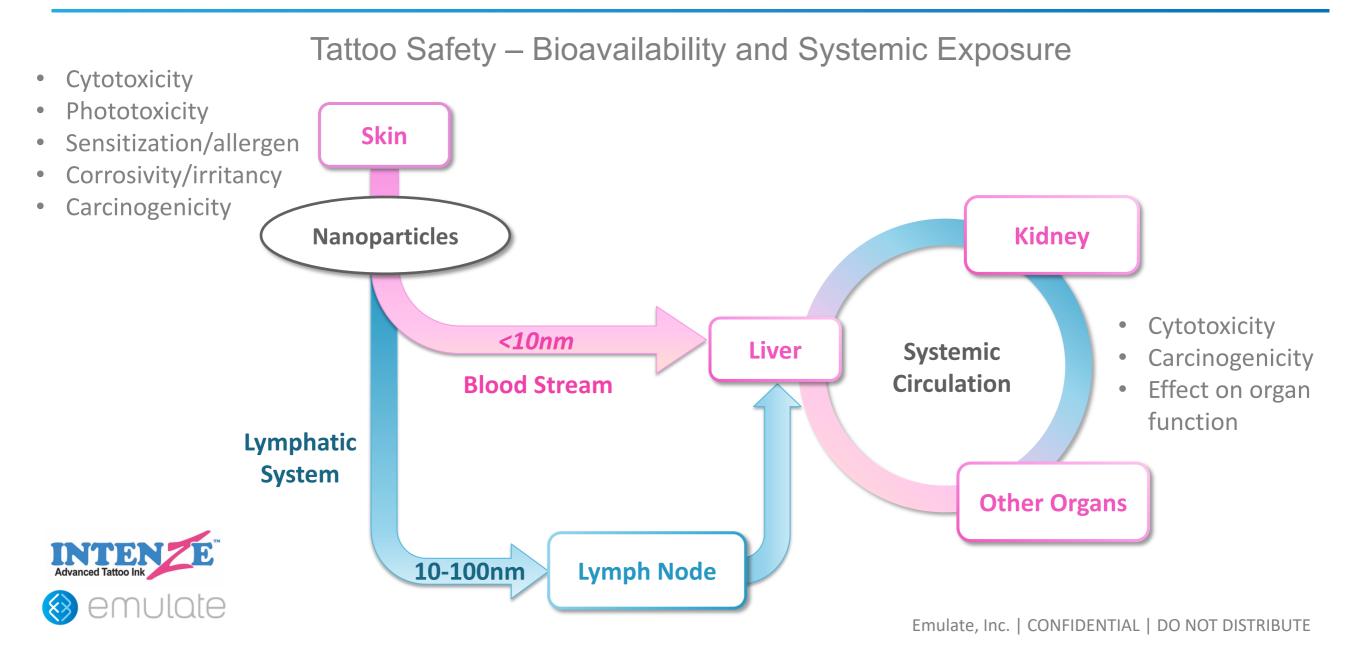
## INTENZE products always at the forefront of innovation and change





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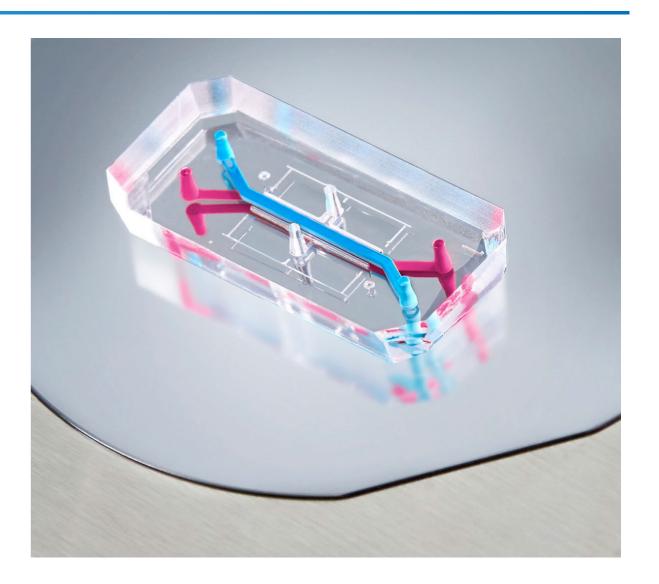
### Skin Tattoos: Through the Skin and Beyond, Impact on Human Health





# Strategy

- To use Emulate's skin-chip to establish a better understanding of the cell biology associated with tattoo pigments
- To use Emulate's skin-chip as a model for assessing skin and systemic safety of tattoo pigments without the use of animal models
- To work with regulatory agencies to develop the data sets needed to establish safe parameters for tattoo pigments and their application
- For Intenze to use Emulate's technology to drive "science centric" product development



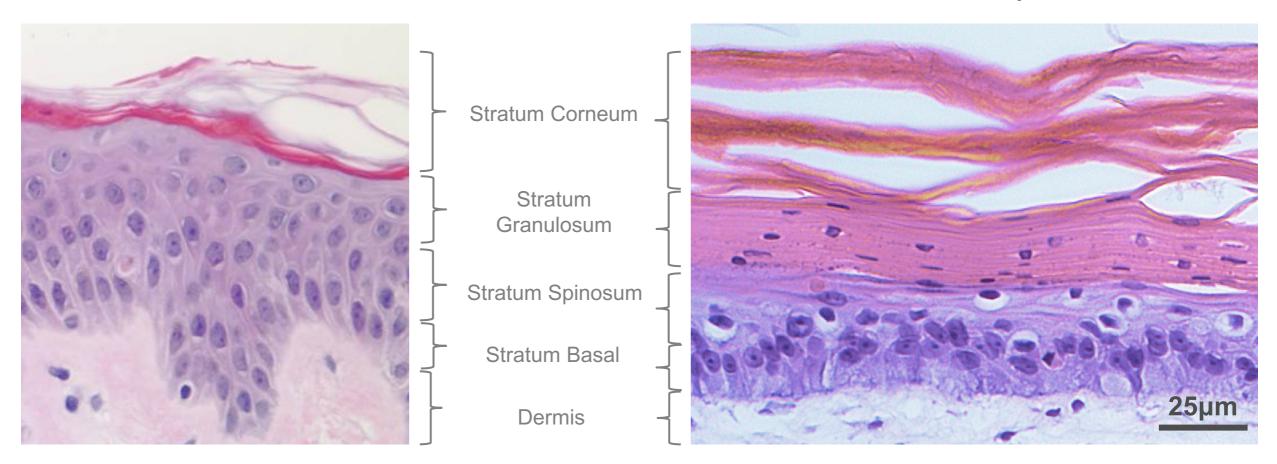


### **Skin-Chip**

### **Recreating Native Human Skin**

#### Human Skin

#### Skin-Chip





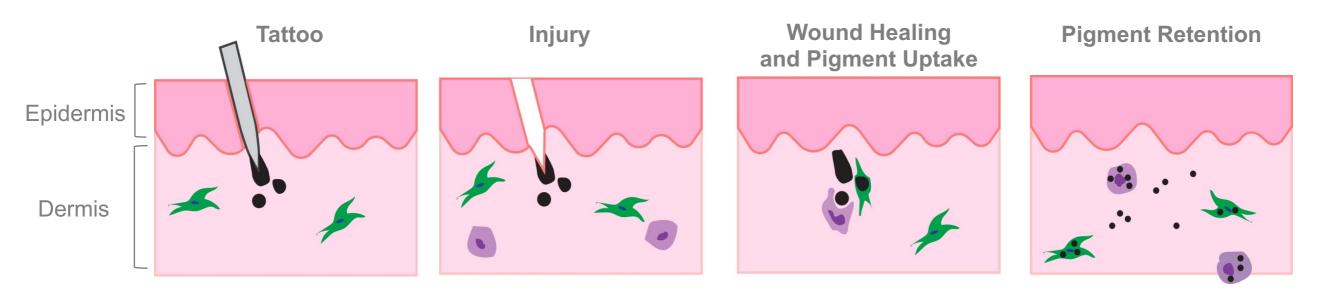


- Emulate's skin-chip recreates and continuous reproduces major features and cellular functions of the human skin
- Emulate is refining its model to provide greater depth into the biology of the skin including effects of immune cells, adipose tissue, mechanical forces, and eventually microbiome.
- To-date Emulate's skin-chip model offers an animal alternative that has been shown to be effective in understanding mechanistic biology and safety, as well as, the potential to gauge systemic safety concerns.

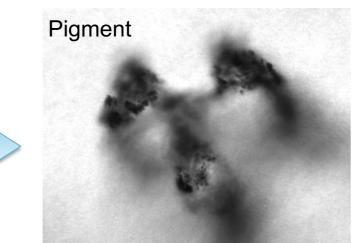


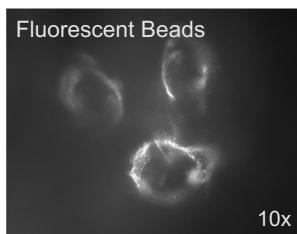


### Skin Tattoo using Pigments and Fluorescent Beads



Tattoo on Skin-Chip / Top View





Wound healing cascade and pigment retention in Skin-Chip assessed using Tattoo pigments and Fluorescent beads (size effect)

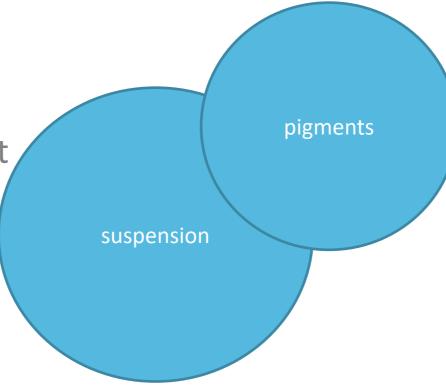


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- We plan to use the skin-chip to assess optimal particle size for the our pigments in order to create pigments that provide better safety profiles and longer lasting performance.
- Particle Size
- Formulation combination
- Optimizing pigment amount
- Creating perfect stability

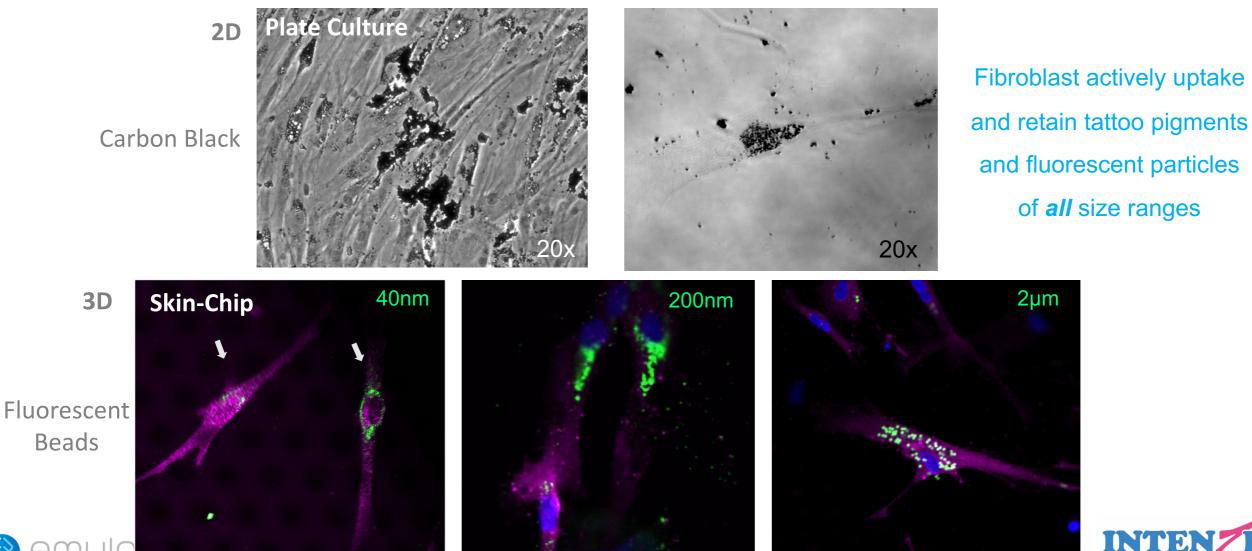


Highly improved Public Health and Safety and better stable product for the artist



## Tattoo Permanence: Pigment Uptake by Dermal Fibroblasts

Fibroblasts contribute to tattoo permanence by engulfing foreign particles

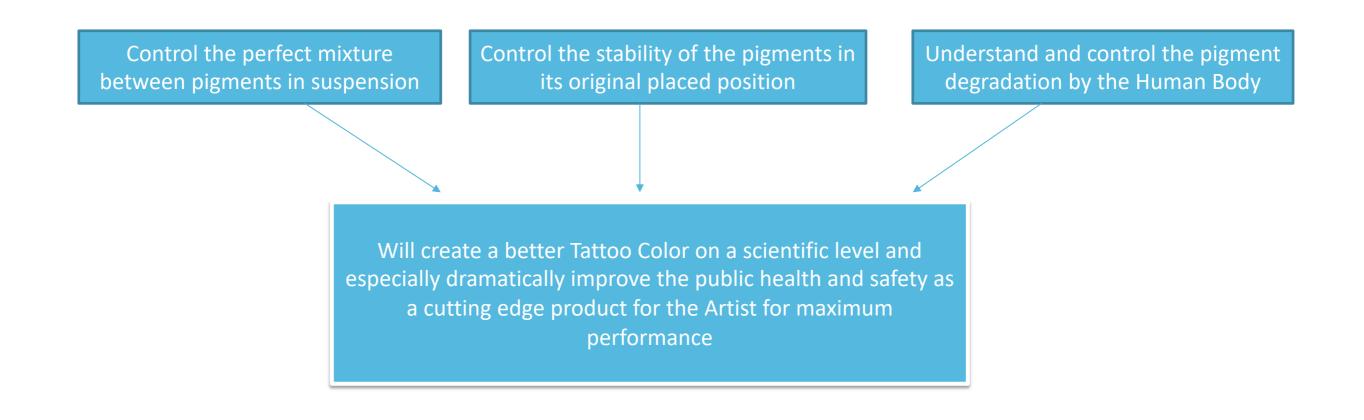


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### Strategy



• We plan to use the skin-chip to assess interactions with skin cells and immune cells in order to optimize residence and longevity in the skin while minimizing systemic exposure and safety concerns.





# Strategy

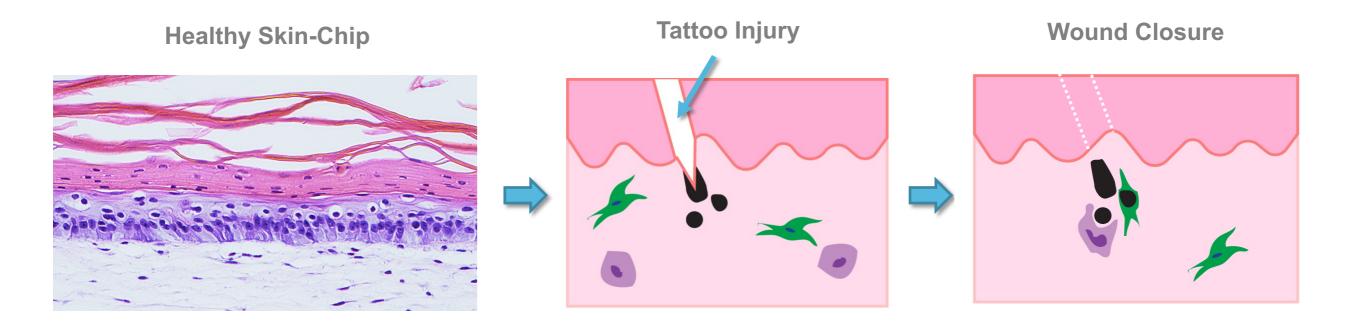
 We plan to use the skin-chip to assess how to best minimize wound trauma and scarring at the tattoo sight, as well as, develop ink formulations that speed healing and minimize safety concerns.





## Skin-Chip: Recapitulating Human Skin Function – Wound Healing

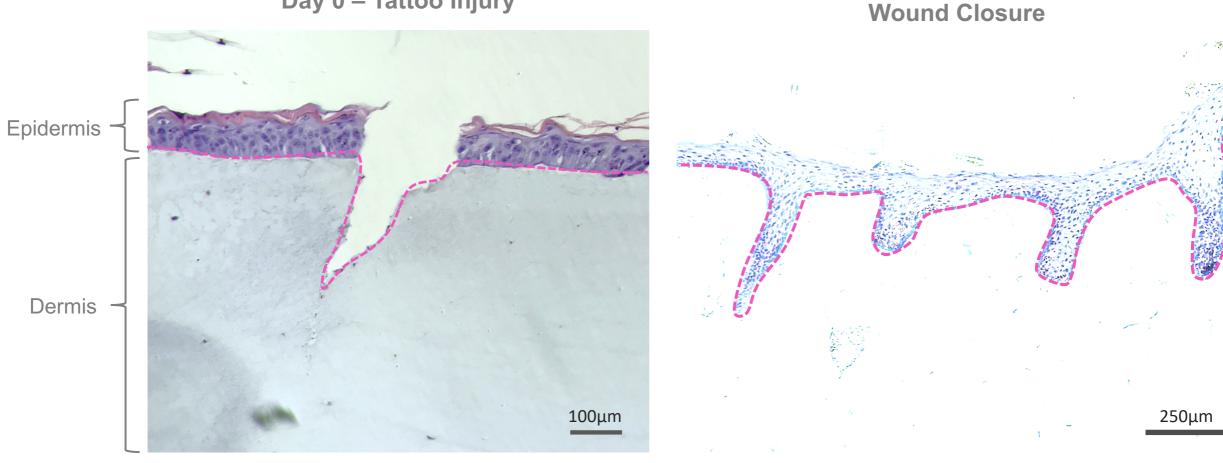
The Skin-Chip demonstrates for the first time wound healing capabilities in an *in vitro* human skin model, recreates physiological response to tattoo injury through a cascade of immune response, cell activation and migration, and ECM remodeling





## Skin-Chip Shows Wound Healing Following Puncture Wounds

Day 0 – Tattoo Injury



Skin-Chip is able to heal through epidermal and dermal remodeling of wound site



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**4 Days Post-Tattoo** 



Intenze manufacturing has been with March 22<sup>nd</sup> 2019 officially been certified to operate under ISO 9001:2015 And ISO/TR 22971:2005 guidelines as the first of its kind in Tattoo ink manufacturing





